

SzuMao >> China Domestic Sales

Our Company License now includes China Domestic Sales!!!

This is in addition to our original company license (for export-only sales.)
We can provide you with official China receipts, for the VAT of 17%,
& ship directly from our Dong Guan factory to a China location.

We can now provide you with: Export Sales &/or Domestic China Sales!!!

We know some of you have asked for this, as you've stated it's important
for your company's growth to expand into the China domestic market.

Country	GDP	Population	GDP Growth	Household consumption expenditure	Household consumption per capita
	Billion USD	millions	2014	% of GDP	USD
Australia	\$1,454	24	2.80%	55.0%	\$22,505
Canada	\$1,787	34	2.30%	56.0%	\$22,614
China	\$10,360	1,340	7.40%	36.0%	\$3,923
Euro-19	\$13,402	510	1.30%		
France	\$2,345	66	0.40%	56.0%	\$19,876
Germany	\$3,853	81	1.40%	55.9%	\$22,490
India	\$2,067	1,185	7.40%	59.0%	\$3,019
Italy	\$1,778	61	-0.20%	61.0%	\$18,317
Japan	\$4,601	128	1.30%	61.1%	\$19,579
Mexico	\$1,283	108	2.40%	67.0%	\$9,440
Russia	\$1,861	142	0.50%	51.6%	\$12,775
Spain	\$1,164	47	1.30%	58.0%	\$15,806
Turkey	\$806	80	3.00%	71.0%	\$7,777
U.K.	\$2,942	65	3.20%	64.8%	\$21,224
U.S.A.	\$17,419	310	2.40%	68.5%	\$35,000

ODM vs. OEM

You know the difference between these 2 buzzwords of the manufacturing industry?

ODM: Original **Design** Manufacturer

OEM: Original **Equipment** Manufacturer

ODM: the manufacturer will take care of the: overall design & specification, R&D, product concepts, testing & manufacturing.

OEM: if you have a unique product design, & have spent a lot on R&D for this design, & need a manufacturer for it.

ODM & OEM stats @ Szu Mao

% of total sales:

ODM 51%
OEM 49%

% of total # of customers:

ODM 78%
OEM 22%

A good example of an OEM:
Apple Co. spends on R&D & innovations with their own product lines & lets Foxconn be in charge of its manufacturing.

HOLIDAY NOTICE

Holiday	Date	Factory Shut-Down:	# Days	Back to Work On:
WWII Commemoration	Sep 3	Sep 3-5 Thurs-Sat	3 days	September 6, Sunday
Mid-Autumn Festival	27-Sep	Sep 26-30 Sat-Wed	5 days	
China's National Day	1-Oct	Oct 1-5 Thurs-Mon	5 days	October 6, Tuesday

NOTE: Our company will be shut-down for 10 days, from Sep 26 to Oct 5, Sat-Mon.



News from China

China to Celebrate 70th Anniversary of WWII: September 3

September 2, 1945: Japan signed its formal surrender. Sep 3: China celebrated its victory. (Reuters) China plans to mark the 70th anniversary of the end of World War II in Asia, & its fight against Japan, with a stream of movies, concerts, performances and exhibitions, in an effort to strengthen "nationalism and culture."

China announced it will hold a military parade in Beijing on September 3. China does not generally hold annual military parades, & the last time was in 2009 & 1999. This will be the 1st time such a parade is scheduled on a day other than National Day (Oct 1).



The Chinese Foreign Ministry emphasized China's motivations as trying to "awaken each and every virtuous man's desire for and commitment to peace, to refresh people's memory of the history and love for peace, and to showcase China's staunch position of upholding the victory of WWII and the post-war international order, and safeguarding world peace." Several news sources have interpreted the announcement as a warning message to Japan & the U.S.A.



Russia's President Vladimir Putin praised the role of China in WWII, noting that the country was at the center of the battle & made lots of sacrifices for the victory. The Russian leader will be in China to mark this anniversary Victory Day. Russian troops are also expected to make an appearance. This is the 1st time that China has invited foreign troops to participate. It's expected few top Western officials are likely to attend, for fear of sending the wrong signal in a region fraught with territorial disputes & bitter war memories.



'Fishing' in DongGuan Streets

2015 May Rain: Sets All-Time Record

GuangDong province recorded 80.5 cm (32") of rainfall in May, breaking a 40-year record!

Average annual rainfall: 206 cm (81")

For the month, May 20 had the heaviest rain, with most areas of GuangDong reporting severe flooding & landslides.



20-May

20-May 2015	Downpours in GuangDong	killing 6 from flooding & landslides
20-May 2014	"	" 54 " " "
20-May 2013	"	" 34 " " "
20-May 2013	Moore, Oklahoma,	EF-5 tornado

For the past 3 years, the heaviest May rains were recorded on May 20.

May 20 is definitely a day to take note of with its extreme weather.